

# Sponsorship Levels



## DRESS UP YOUR PUP À LA FRANÇAISE IN THE DOG COSTUME CONTEST

AT

*Bastille Day Fête*



**Please consider the following Sponsorship levels for the Dog Costume Contest at Bastille Day Fête 2015:**

### **\$1,000 Presenting sponsor of the Dog Costume Contest (exclusive, 1 sponsor at this level)**

- Presenting Sponsor for the Bastille Day Fête Dog Costume Contest will have exclusive placement of name and logo on the banner across the Dog Tent at the festival;
- Festival program will list Dog Costume Contest as presented by Presenting Sponsor;
- Presenting sponsor's logo will appear prominently in all Bastille Day Fête promotions with benefits equivalent to Bastille Day Fête Table Sponsors
- Presenting Sponsor will have access to the Bastille Day Fête VIP tent with a glass of champagne for 2
- Presenting Sponsor will appear in all marketing materials produced for the Dog Costume Contest, including flyers, email, website and social media
- Presenting Sponsor will appear in two consecutive emails to over 5,000 Alliance Francaise members/followers and French American Chamber of Commerce members. These groups represent a high achieving, high earning, and culturally sophisticated market where your name will achieve maximum visibility.

### **\$500 Marie Antoinette Sponsor**

- Marie Antoinette Sponsor will have access to the Bastille Day Fête VIP tent with a glass of champagne for 2
- Marie Antoinette Sponsor will appear prominently in all marketing materials produced for the Dog Costume Contest, including flyers, email, website and social media promotions;
- Marie Antoinette Sponsor will appear in two consecutive emails to over 5,000 Alliance Francaise members/followers and French American Chamber of Commerce members. These groups represent a high achieving, high earning, and culturally sophisticated market where your name will achieve maximum visibility.
- Marie Antoinette Sponsor will appear prominently on signage inside the Dog tent at the festival.

### **\$200 Louis VI Sponsors**

- Louis VI Sponsor will appear in all marketing materials produced for the Dog Costume Contest, including flyers, email, website and social media promotions;
- Louis VI Sponsor will appear in two consecutive emails to over 5,000 Alliance Francaise members/followers and French American Chamber of Commerce members. These groups represent a high achieving, high earning, and culturally sophisticated market where your name will achieve maximum visibility.
- Louis VI Sponsor will appear on signage inside the Dog tent at the festival.

### **\$100 Let Them Eat Cake Sponsors**

- Let Them Eat Cake Sponsor will appear in all marketing materials produced for the Dog Costume Contest, including flyers, email, website and social media promotions;
- Let Them Eat Cake Sponsor will appear in two consecutive emails to over 5,000 Alliance Francaise members/followers and French American Chamber of Commerce members. These groups represent a high achieving, high earning, and culturally sophisticated market where your name will achieve maximum visibility.
- Let Them Eat Cake Sponsor will appear on signage inside the Dog tent at the festival.

#### **Contact:**

Mme Mary Matthews  
Alliance Française  
de La Nouvelle-Orléans  
1519 Jackson Avenue  
New Orleans, LA 70130  
Phone: 504-568-0770  
marketing@af-neworleans.org  
www.af-neworleans.org



Alliance Française de La Nouvelle-Orléans  
French-American Chamber of Commerce, Gulf Coast Chapter  
Consulat Général de France à La Nouvelle-Orléans